

# Drupal Experiences

October 4, 2008

LIDT +mere

a**o**a.dk  
ALT OM ÅRHUS

DANMARKS SPORTSSITE  
**SPORTEN.DK**

weekend



avisen

a**o**k.dk

Rejseliv  
Berlingske URBAN



Berlingske  
Lokalaviser

LIDT + mere



DANMARKS SPORTSSITE  
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avisen

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LIDT  
+mere

aoa.dk  
ALT OM ÅRHUS

DANMARKS SPORTSSITE  
SPORTEN.DK

And soon releasing:

fri.dk

dinepenge.dk

W  
avisen  
ao

Rejseliv  
Berlingske URBAN



Berlingske  
Lokalaviser

# Special needs in media

- Short deadlines
- Professional content providers (journalists, editors)
- Special needs
- We never finish a site

# Experiences so far

- Success
- Development reduced to 60%
- Focus on interesting parts
- Happy developers
- Happy users

# Developing sites in Drupal

- Very good basis
- Lot's of stuff done right
- Good 3<sup>rd</sup> party modules
- Easy to extend
- Very good design
- We still have to develop our own modules
- SEO-friendly

# Hacking core and modules

- Don't
- Upgrading will be like hell
- Document it
- Choose a strategy

# Hosting

- Solid and stable
- Scales well
  - Watch out for peaks
  - Scale on hardware
  - Scale through caching
- Linux / open source → freedom to choose

# The future

- Configuration management
- Release management
- Extend the modular approach
- Build very flexible sites
- There is a trend in media towards Drupal

# Questions?

# More Drupal later today

- Mikkel Høgh: Why use Drupal?
- 15:00
- Track 3 – aud. 3, 2<sup>nd</sup> floor

